



Press Release
For Immediate Release

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Netaphor Software, Inc.
Netaphor SiteAudit 5.0
Outstanding Fleet Management Solution

NETAPHOR SOFTWARE, INC. WINS BUYERS LAB WINTER 2012 "PICK" AWARD FOR OUTSTANDING FLEET MANAGEMENT SOLUTION

Irvine, Calif. (Jan. 25, 2012) — Netaphor Software (www.netaphor.com), a provider of managed print services (MPS) software, today announced it has received a Winter 2012 "Pick" award for Outstanding Fleet Management Solution from Buyers Lab LLC (BLI) for its SiteAudit v5.0 software. In its report, BLI highlighted Netaphor SiteAudit 5.0 capability to allow either a business to track and reduce output costs or serve as the backbone of an MPS practice for resellers.

SiteAudit v5.0 provides customers with a flexible reporting and alerting software for auditing and fleet management of inventory, supplies, volume meters and service performance.

"A device-agnostics solution, SiteAudit can discover and report on both networked and locally connected devices from all major OEMs, regardless of brand," explained BLI Senior Product Editor Jamie Bsales. "Moreover, the solution's proactive notification and reporting features help companies reduce supplies inventory, operations and other costs associated with an output device fleet."

Twice a year with its "Pick" awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI's unique evaluations. Hardware products undergo a demanding reliability test as well as a battery of tests to assess image quality, productivity, paper handling, ease of use and network connectivity, among others. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution's target market and compares how well the product stacks up against leading competitors. Pick winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and "Pick" contenders are culled from those that earn the highest ratings. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.



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“Netaphor is honored to receive the Buyers Lab ‘Pick’ award for Outstanding Fleet Management Solution,” said Brian Anderson, Sales and Marketing Vice President of Netaphor Software. “The award recognizes our strength in MPS solution development and certainly will serve to accelerate our goal of demonstrating comprehensive fleet management to potential partners and customers.”

To learn more about SiteAudit, please visit <http://www.netaphor.com/products/main.asp>

About Netaphor

Founded in 1997 and headquartered in Irvine, Calif., Netaphor Software, Inc. develops and sells software for managed print services. The company’s flagship product, SiteAudit On-Site, is an industry leading software suite to identify, reduce and manage printer costs, saving organizations up to 30 percent during the printer asset lifecycle. SiteAudit customers include organizations in all industries including Spectrum Health, Jacobs Engineering and Children’s Hospital of Philadelphia. For further information, please visit www.netaphor.com.

About Buyers Laboratory

Celebrating its 50th anniversary this year, Buyers Lab has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry’s most comprehensive and accurate test reports on office document imaging solutions (www.buyerslab.com/solutions) and devices (www.buyerslab.com), the company has been the leading source for extensive databases of specifications and pricing on solutions, copiers, printers, fax machines and multifunctional products. The company’s databases cover almost 15,000 products and have a long-standing reputation for being the industry’s most trustworthy and complete source for global competitive intelligence. They are available to BLI subscribers online via the company’s bliQ and bliQ Solutions Center competitive information services. These encyclopedic resources also provide quick and easy access to BLI’s First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, and BLI-produced articles.

In addition to the testing of office equipment for its subscribers, Buyers Lab provides consulting services to buyers and a vast array of confidential for-hire private testing services that include document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as toner, ink and photoconductors), software and solutions and print media testing (including virgin and recycled papers).

For more information on Buyers Laboratory, please call (201) 488-0404, visit www.buyerslab.com or www.buyerslab.com/solutions, or e-mail info@buyerslab.com

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