



**Media contact:**

Judith A. Daughton  
Public Relations  
Netaphor Software, Inc.  
[idaughton@netaphor.com](mailto:idaughton@netaphor.com)  
+763-360-6308

***Netaphor Expands European Reseller Network for SiteAudit  
Managed Print Service***

**Irvine, Calif. – Sept. 15th, 2010 –** [Netaphor](#) Software, a provider of [managed print service](#) (MPS) software, today announced that it has added two new resellers to its network of worldwide channel partners.

[Concept Group Ltd](#), based near Edinburgh, Scotland, [Schmid & Partner Gruppe](#) based near Stuttgart, Germany, will use Netaphor's SiteAudit solution to expand their [MPS](#) offerings for customers in their respective countries. These resellers will offer SiteAudit to organizations needing print assessment and ongoing fleet management services.

SiteAudit continues to gain traction among resellers because of its superior data collection and reporting capabilities.

“We are pleased to partner with Concept Group and Schmid & Partner Gruppe, who are both known as regional experts in delivering managed print services,” said Rakesh Mahajan, CEO of Netaphor. “SiteAudit gives resellers a competitive advantage by enabling them to go beyond meter reads and notifications to offer next-generation managed print services, such as service-level tracking.”

**About Netaphor**

Founded in 1997 and headquartered in Irvine, Calif., Netaphor Software, Inc. develops and sells software for managed print services. The company's flagship product, SiteAudit, is the industry's first software suite to identify, reduce and manage printer costs, saving organizations up to 30 percent during the printer asset lifecycle. SiteAudit customers include organizations in the pharmaceutical, industrial, technology and education industries including Spectrum Health, Jacobs Engineering Prometheus Labs, Northrop Grumman and Invensys PLC.

For further information, please visit [www.netaphor.com](http://www.netaphor.com).